



HANNAH GREENHALGH

GRAPHIC & INTERACTIVE DESIGNER

I believe the initial impression someone has when visiting a website or experiencing digital media has a significant effect on their opinion of the brand or product. As a creative graphic and front-end web designer/developer, I have a passion for creating designs that will reflect a brand's identity and enhance the customer's interaction and experience. With over five years of experience, I have refined my skills as a designer and have a positive track record for creating dynamic, rich, and interesting web portals and digital media. I seek a challenging position that allows me to move to the next level where I can continue to grow and expand my skills and experience as a web designer.

hggdesigns.com

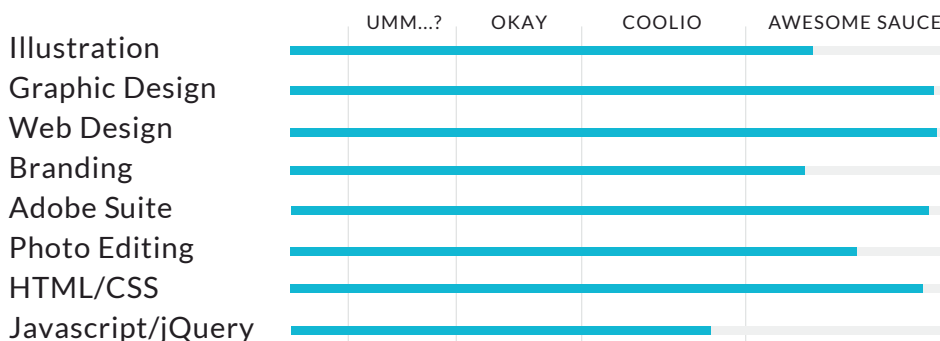
hggdesigns@gmail.com

302.528.8932

TOOLS



SKILLS



EDUCATION

TEMPLE UNIVERSITY

2008-2012 | Tyler School of Art
Philadelphia, PA

Bachelor of Fine Arts

Graphic & Interactive Design

EXPERIENCE

SENIOR WEB DESIGNER

May 2012-Present | Advertising Specialty Institute | Trevoese, PA

- Promoted from Web Designer to Senior Web Designer after 3 years.
- Wireframe, mockup and code fully custom websites, and new templates using Photoshop, Illustrator, InDesign, and Dreamweaver.
- Research and implement UX/UI improvements on eCommerce sites.
- Expert web customization consultant and salesperson at all ASI SHOWs.
- Write cross-browser compliant HTML, CSS & JavaScript.
- Devise SEO strategies based around specific keywords.
- Provide guidance to other team members on product best practices as well as website development issues.
- Responsible for training newly hired designers.
- Design email and facebook advertisements.

FREELANCE DESIGNER & ARTIST

June 2014-Present | HGGDesigns | Trevoese, PA

- Portfolio available upon request.

INTERESTS

